



# *Media Kit* *2014*





## About Lark's Country Heart



I was born & raised in a very small town in the Great State of Nevada.

I have been married for 16 years, we have been blessed with 1 child

Our daughter Jessica is a Freshman in High School this year.

When planning to have a family of our own,

I knew I wanted to raise my child in a small close knit community as well.

My husband and I have never regretted that decision.

I started blogging in 2009, with hopes of getting all my personal recipes typed up and organized. While that has been accomplished, blogging/sharing all my recipes have opened a lot of doors to me and my family.

I have made countless new friendships, been able to travel to different states, encourage others, all because I have a love of Home Cookin'!

I have many hobbies I enjoy~ Running Marathons, crafts, reading, shopping, making other laugh, and of course Baking /Cooking! For me being in the kitchen is a stress-reliever.

I love to see the finished product of something I have created. Giving away something I have made, is like giving myself a gift.

I believe in: Family, Church, Friends, Country, Charity

Some of my favorite things are: Mexican food, Cheesecake, Shoes, Jewelry and anything that has "Bling". I have always wanted to have my recipes published into a series of Cook Books. Someday I want to travel back East to visit Amish Country. Going on a "foodie road trip" with other Foodies.

One of the least likely thing you will find me doing is.....DUSTING!

I hope you enjoy all of my recipes. Thank you for taking the time to come visit my Lark's Country Heart.



## Statistics

DAILY PAGE VIEWS:	500+
UNIQUE VISITORS PER MONTH	41,752
MOST ACTIVE MONTHS:	NOVEMBER & DECEMBER
PAGES PER VISIT:	1.71

*As of January 2014...*



37,000+



17,000+



600+



331+





## Press and Projects

### My Recipes Have Been Published by:

- Real Woman of Philadelphia Season 2 Cook Book
- Egglands Best Eggs
- Lincoln County Central website
- Around the Kitchen Sink Talk Radio



### I've also been asked to Guest Post on:

- Christy Jordan's Southern Plate
- Country Cooks Across America
- Cooking with Libby
- The Better Baker
- The Farmer's Wife

### I've organized giveaways and performed official reviews for:

- T-Fal Cookware
- Big Kitchen.com
- Gooseberry Patch Cookbooks
- Eggland's Best Eggs
- Red Star Yeast
- Pampered Chef
- Christy Jordan Southern Plate
- Workman Media
- Hoffman Media







## Advertising

### **\*Recipe Development, Brand Ambassadorship, and Food Writing:**

Most of the recipes on my blog are unique and have been developed by me. I would love to create fun and delicious recipes for your brand using your products. Please contact me to discuss rates at [Ichemail2003@yahoo.com](mailto:Ichemail2003@yahoo.com).



### **\*Giveaways, Promotions, and Product Reviews:**

If you have a product that you feel would be a good fit for Lark's Country Heart, and is one that my readers would enjoy hearing about, please contact me. I will consider all requests, but I cannot guarantee that I will accept every offer. Please do not be offended if I pass at this time. Contact Lark's Country Heart at [Ichemail2003@yahoo.com](mailto:Ichemail2003@yahoo.com)